

BRANDON SANDERSON

NEW YORK TIMES BESTSELLING SERIES

THE STORMLIGHT ARCHIVE

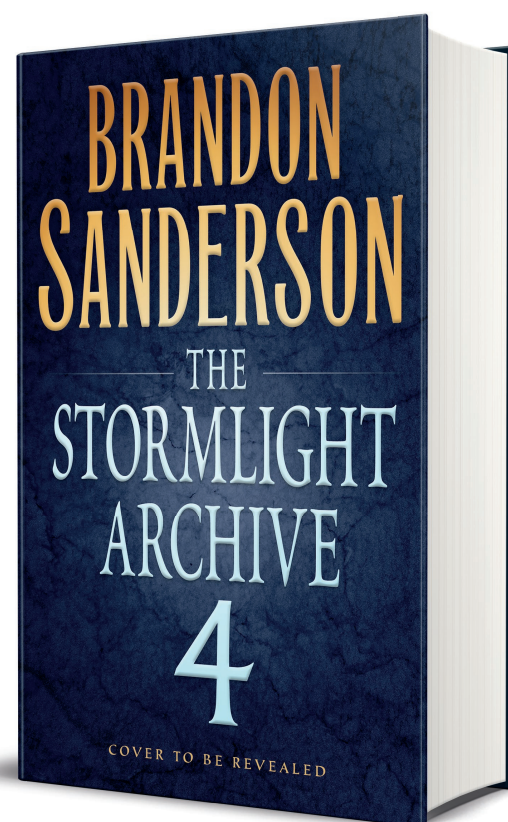
RETURNS THIS FALL WITH ITS BIGGEST LAUNCH YET

Brandon Sanderson reenters the Cosmere universe with the fourth volume in his landmark epic fantasy series, *The Stormlight Archive*. Continually reaching the top of international bestseller lists, Sanderson was also recently named a consulting producer on the forthcoming *The Wheel of Time*® streaming series, so he will be a visible and popular interview subject throughout 2020.

BLOCKBUSTER MARKETING & PUBLICITY— WITH 1-1/2 YEAR CONTENT REVEAL CAMPAIGN

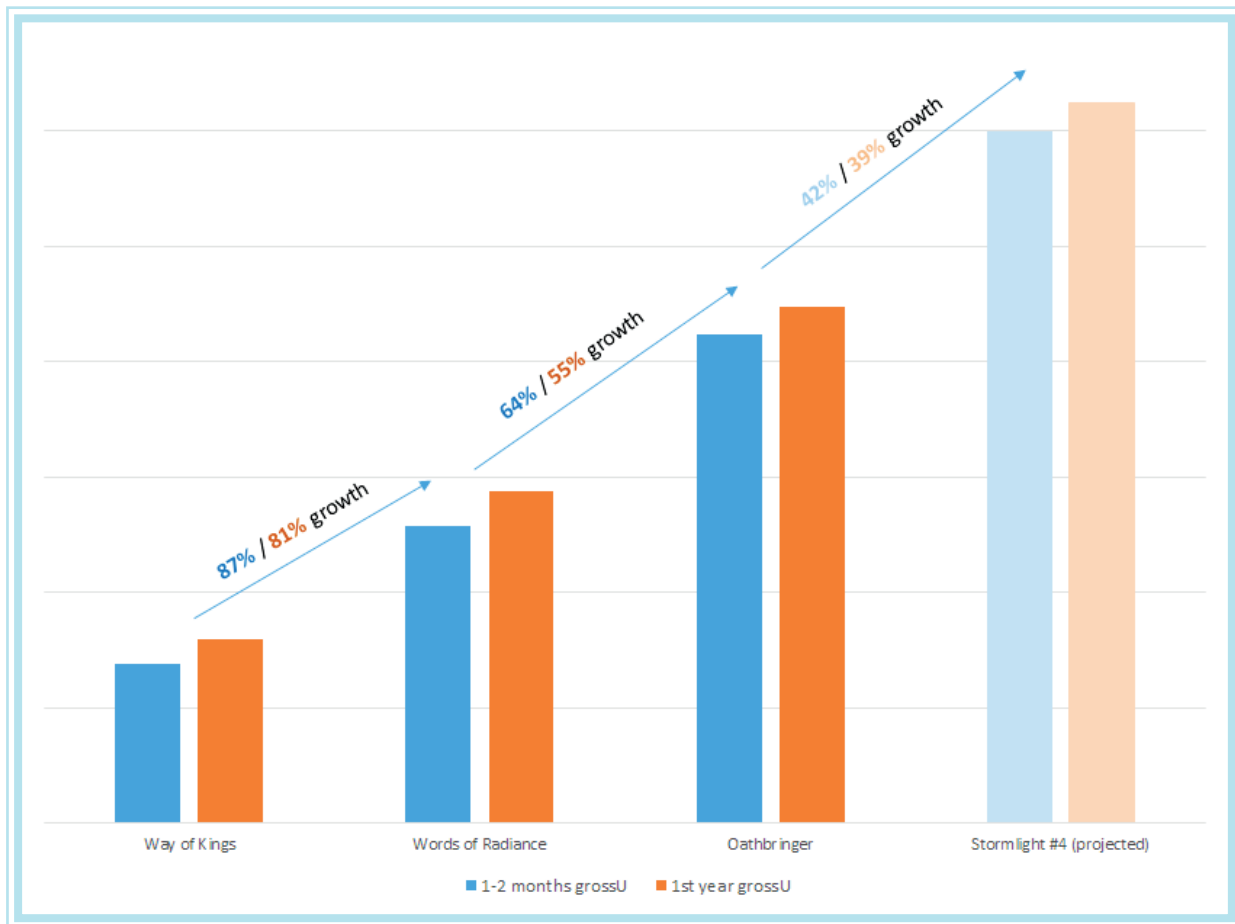
- National media campaign with pitches, including *The New York Times*, *The Wall Street Journal*, *Forbes*, TV, and radio
- Major launch day event
- Major 10-city author tour, including off-site bookstore events and appearances at San Diego Comic-Con, BookExpo, and BookCon
- Major digital and print advertising campaign including *Entertainment Weekly*, *Critical Role*, Den of Geek, Goodreads, and Book Riot
- Exclusive consumer pre-order campaign sweepstakes
- Exclusive trade ARC distribution
- Six-month digital campaign promoting all Stormlight backlist, series reread posts, author guest posts, and sweepstakes across all Tor and Tor.com social platforms
- Tor.com campaign, including review, read-along, content reveals, and excerpts

ON-SALE
11.17.20

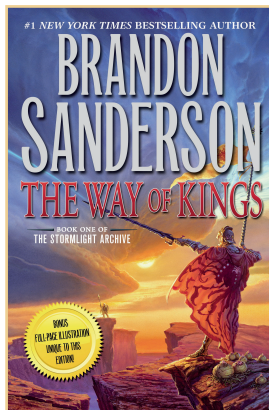


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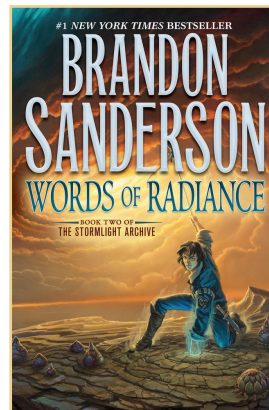
STORMLIGHT ARCHIVE HARDCOVER BOOK-TO-BOOK GROWTH 2 MONTHS & 1 YEAR ON-SALE



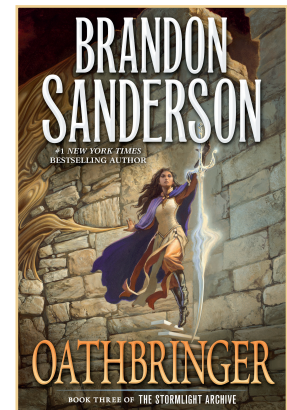
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